



# ROAD TO SUCCESS

2012 No. 4 • November

**KOMATSU**®

A PUBLICATION FOR AND ABOUT ROAD MACHINERY LLC CUSTOMERS

## BROADWAY METAL RECYCLING

Phoenix scrap company continues to expand through quality customer service

See article inside . . .



Rob Barnes,  
General Manager

## BLOUNT CONTRACTING INC.

Diversification brings consistent growth to Mesa, Ariz., family's earthwork, paving business

See article inside . . .



(L-R) Tiffany Cawthon, Trudy Blount (President), Natalie Reheis, Tim Mills, Shane Parra, Nick Blount, Randy Blount (Vice President) and David Dean

# A MESSAGE FROM THE PRESIDENT & COO



Dan Roush

**Consider new  
machines that  
get more done  
more efficiently.**



Dear Valued Customer:

Recently, we've seen encouraging signs in the construction industry, including the homebuilding and infrastructure segments. We hope that momentum carries into the new year and beyond.

The final quarter of the year is always a good time to assess your fleet. Whether that means updating your fleet through outright purchase or trade-in, or doing needed maintenance on your equipment, we're here to help. Remember, purchasing new equipment by the end of the year makes you eligible for a 50-percent depreciation bonus, which allows you to write off half the cost on your 2012 taxes.

If you're looking for equipment, we believe we carry the top brands in the marketplace. Included in our extensive lineup are new Tier 4 Interim machines, such as the very popular D65-17 and the redesigned D61-23 dozer, which features a slant-nose hood for improved operator visibility. Komatsu also introduced a new WA470-7 wheel loader featuring Komatsu Smart Loader Logic, which reduces fuel consumption while maintaining production. You can read about the D61-23 and WA470-7 in this issue of your *Road To Success* magazine.

Most new Komatsu machines allow operators to choose working modes. I believe you'll find the article on Power mode versus Economy mode a good guide on which to use in your applications. This issue also presents informative articles on Komatsu's technology team members and how they are working to find ways to make your business more efficient.

Maintaining your equipment is critical. We stand behind Komatsu Tier 4 Interim machines with Komatsu CARE, offering complimentary scheduled maintenance and diesel particulate filters. Our service departments also provide cost-effective solutions to maintaining your older equipment, whether it's a brand we carry or a competitive one.

As always, if there's anything we can do for you, please call or stop by one of our branch locations.

Sincerely,  
ROAD MACHINERY LLC



Dan Roush  
President & COO



# ROAD To SUCCESS

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Published by Construction Publications, Inc. for



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# BLOUNT CONTRACTING INC.

## Diversification brings consistent growth to Mesa, Ariz., family's earthwork, paving business

Blount Contracting Vice President Randy Blount believes diversification is a critical component to the company's early and continued success. Twelve years after its founding by his father, Jerry, the Mesa-based company continues to look for ways to add to its services.

"One of the first aspects of business my dad instilled in us was that customer satisfaction is the most important thing we offer," said Blount, whose father founded the company in 2000 and has since passed away. "Our diverse offerings allow us to serve a wide range of customers, from residential developers to commercial and industrial clients to street and highway contractors."

The foundation of Blount Contracting's business is full-service earthwork. The company provides everything from cut-and/or-fill operations to subbase preparation for paving, which Blount Contracting also performs through its asphalt division.

(L-R) Blount Contracting's office and management team includes Tiffany Cawthon, Trudy Blount (President), Natalie Reheis, Tim Mills, Shane Parra, Nick Blount, Randy Blount (Vice President) and David Dean.

"Often, our earthwork and paving divisions work hand-in-hand," noted Randy. "That's ideal because we control the schedule from the initial site work to the finished product, and many of our customers prefer that. We'll also break out our services and perform strictly earthwork or paving projects. Whatever the customer needs, we're willing to work with them to ensure it gets done on time and on budget, even on an accelerated schedule."

Recent projects include work on several solar farms throughout Arizona. Other high-profile projects included paving and earthwork for the Arizona State University Police Department's new building, and similar services for the new M.D. Anderson Cancer Center in Mesa.

Blount estimates that the company performs about 30 projects per year, relying on a staff of about 55 full-time employees and about 20 seasonal workers. "Many of our employees have decades of experience, and that pays off tremendously," acknowledged Randy. "They understand how to approach a project safely and efficiently. They deserve much of the credit for our long list of satisfied and repeat customers."

Blount Contracting also provides service after the project. Its paving division offers asphalt maintenance, such as crack sealing and seal coating. "We emphasize the importance of those items whenever we do a paving project, because regular maintenance on an asphalt surface will increase its longevity and save money in the long run."

### **Komatsu loader stands up to challenge**

"We take great pride in being able to deliver a project on time and budget, and to do that we need equipment that gives us maximum uptime," noted Randy. One of the machines Blount Contracting counts on is the company's new





▶ VIDEO

Blount Contracting recently added this Komatsu WA470-6 wheel loader to its fleet. "Our earthwork almost always involves V-cycle operation to stockpile and load materials, often in an environment that's hot and dusty," said Vice President Randy Blount. "All of that can take a toll on equipment, but the WA470 stands up to the challenges. It's powerful, productive and fuel-efficient."

Komatsu WA470-6 wheel loader. Blount worked with Road Machinery Account Manager Paul Lull to purchase the 272-horsepower loader. "Paul and Road Machinery were great to work with throughout the purchase process, and we'll call on them for other services as needed."

"The Komatsu loader has proven to be a great addition to our fleet," Randy confirmed. "Our earthwork almost always involves V-cycle operation to stockpile and load materials, often in an environment that's hot and dusty. All of that can take a toll on equipment, but the WA470 stands up to the challenges. It's powerful, productive and fuel-efficient."

To ensure the loader stays at peak performance, Blount Contracting takes an aggressive maintenance approach. As part of its program, the company takes oil samples and sends them to Road Machinery for analysis.

"We believe that proper care is essential to a machine's performance and longevity, and taking a preventive approach is part of that," said Randy. "We're confident Road Machinery shares that same view, and that's why we send them oil samples."

### More offerings

Blount Contracting recently added to its diverse offerings with two new services. It now provides shoring excavation and has a trucking division. "We saw both as niches that we could fill," said Nick Blount, who oversees trucking. "The trucking



Road Machinery Account Manager Paul Lull (left) worked with Blount Contracting Vice President Randy Blount on the purchase of a Komatsu WA470-6 wheel loader. "Paul and Road Machinery were great to work with throughout the purchase process," said Blount.

division allows us to move our own equipment as well as contract haul for others."

Even during the economic downturn of the past few years, Blount Contracting continued the same, consistent growth it experienced before. Randy insists that providing quality work throughout the company's divisions will sustain that growth.

"We can add all the services we want, but unless we back it up with quality projects done right and on time, it won't make a difference," emphasized Randy. "We strive to be honest, work hard and communicate well with our customers. And we believe that last element is just as important as the others. Communication starts from the time we pick up a set of plans or a customer contacts us about bidding an upcoming job, to its completion. If we keep doing those things, and do them well, we'll continue on the same successful path as always." ■



Go online or scan this QR code using an app on your smart phone to watch video of Blount Contracting's machines at work.

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# BROADWAY METAL RECYCLING

## Phoenix scrap company continues to expand through quality customer service

During the past three years, Phoenix-based Broadway Metal Recycling has experienced consistent growth. Starting out with only two people and one small piece of equipment, the company now employs nearly 20.

“The company was basically made up of me, one other person and a forklift,” recalled General Manager Rob Barnes, who along with Purchasers Steve Drier and Ben Swift are key members of Broadway’s staff. “With persistence, we’ve continued to build our volume. The single biggest driving factor is our focus on quality customer service. We treat them fairly and honestly, and they can deal with anyone here, including me or another member of management. They tend to like that part very well.”

Nearly all customers who bring materials to Broadway Metal Recycling are other scrap dealers, according to Barnes. The company accepts nonferrous metals such as stainless steel, brass, copper and aluminum, as well as electronic scrap.

“Businesses bringing us metals tend to be smaller operations that don’t have the volume to ship directly to mills, so we’re an outlet for them,” explained Barnes. “For the most part, metal comes to us ready to be bailed and shipped, so in many respects, we’re a consolidation facility. We compile what’s brought in and put together a shipment.”

Broadway Metal Recycling processes the metals at its six-acre yard before shipping them. The volume of material the company handles has grown steadily, and it’s often handling several thousand tons at a time. Shipments go directly to mills or larger brokers.

“As one can imagine, handling a large volume of material with a forklift or other small piece of equipment is inefficient,” said Barnes. “They

aren’t well-suited for unloading trailers, so we ended up doing much of the work by hand. In some cases, it was taking two to three hours with multiple hands to unload a trailer.”

### Fuchs material handler ups efficiency

Working with Road Machinery, LLC Account Manager Corey Barton, Broadway Metal Recycling recently added a Fuchs MHL 320 material handler. It features more than 34 feet of reach and a 116-horsepower engine.

“I had experience working at another facility where Fuchs material handlers ran eight hours a day, five to six days a week,” noted Barnes.

*Continued . . .*



Rob Barnes,  
General Manager



Go online or scan this QR code using an app on your smart phone to watch video of Broadway Metal Recycling’s machines at work.

www.RMLRoadToSuccess.com



Operator J.D. Delozier sorts materials with a Fuchs MHL 320 at Broadway Metal Recycling’s yard in Phoenix. “It’s very efficient,” said Delozier. “It’s small enough to be maneuverable, but still gets the job done.”

### ▶ VIDEO



# Fuchs material handler increases production

... continued



(L-R) Road Machinery Account Manager Corey Barton meets with Broadway Metal Recycling General Manager Rob Barnes and Purchaser Steve Drier. "Corey was great to work with on the purchase, and our Product Support Representative Robin Lee stops by about once a week to check on things. We're very pleased with the service Road Machinery offers us," said Barnes.

Broadway Metal Recycling equipped its new Fuchs MHL 320 material handler to run either a grapple or magnet. "It has a fairly small footprint and gives the operator good visibility to the material," said General Manager Rob Barnes.

▶ VIDEO



"So, I knew Fuchs quality and the production it offered. That was a good place to start, and Road Machinery made Fuchs a solid choice. With the MHL 320, what was taking hours, now takes about 10 minutes. That's a significant time-savings which has helped increase our production volume."

Barnes said the MHL 320's compact size — about 42,000 pounds — is ideal for Broadway Metal Recycling's yard. "It has a fairly small footprint, which allows maneuverability. It also gives us versatility, because we have it equipped to run a grapple or magnet. Either way, the Fuchs gives the operator good visibility to the material."

The Fuchs machines at Barnes' previous workplace are both 10 years old and have about 20,000 hours on them. "I expect to get similar longevity out of our new MHL 320, if not more," Barnes commented. "Knowing those machines last that long in what can be a tough environment, makes Fuchs a good choice. Being in the desert puts an even greater strain on equipment, but we have every confidence our Fuchs machine will last."

For service, Broadway Metal Recycling turns to Road Machinery as needed. "We take care of the daily maintenance: checking the fluid levels and blowing out the filters," Barnes reported. "Beyond that, we rely on Road Machinery's expertise. Corey was great to work with on the purchase, and our Product Support Representative Robin Lee stops by about once a week to check on things. We're very pleased with the service Road Machinery offers us."

## Increasing volume

With a solid footing in the business, aided by quality service and equipment, Broadway Metal Recycling plans to serve the Phoenix recycling market for a long time to come, according to Barnes.

"We're just at the beginning, and looking ahead we believe there's room to grow," confirmed Barnes. "As word continues to get around that we're able to serve our clients on both ends of the market in a fair and honest manner, our volume continues to increase. We expect that to remain the case, and we're putting ourselves in a position to handle that." ■

## GUEST OPINION

# MORE FUNDING NEEDED

## Highway bill does not end battle for sustained highway investments

In July, President Obama signed a new surface transportation law, Moving Ahead for Progress in the 21st Century (MAP-21). Though the fight for a new highway bill is now past, the battle continues for a long-term, robust, sustainable revenue stream for transportation infrastructure.

The new 27-month reauthorization will provide \$39 billion and \$40 billion for transportation investments in fiscal year (FY) 2013 and 2014 respectively. This continues current operating authority with a 1.4-percent annual adjustment for inflation. Of this amount, more than \$37 billion annually is designated for core federal-aid highway programs, available to states through distribution under the federal funding formula. Additionally, MAP-21 extends the Highway Trust Fund and user collections through FY 2016 (two years past the bill's expiration), providing greater certainty.

Beyond the direct federal spending, other provisions of the new law are designed to increase investment. MAP-21 allows for expanded tolling and dramatically expands the Transportation Infrastructure Finance & Innovation Act (TIFIA), a program that provides credit assistance to help attract nonfederal and private investment in large-scale projects. The final measure also includes provisions to consolidate transportation programs, reducing the number of federal transportation programs from 90 to 30. It speeds up the environmental and regulatory reviews of projects, providing automatic approvals for rebuilding after an emergency and setting a federal threshold under which reviews will not be necessary.

Though MAP-21 contains provisions that will benefit construction, as well as the broader national economy, the law fell short in several important respects. Most notably, lawmakers

failed to address the serious threat to the nation's long-term economic health by refusing to consider a means to revise funding mechanisms for transportation infrastructure investments. While the law continues to collect fuel taxes to prop up the Highway Trust Fund through the end of FY 2016, it ignores the basic fact that such taxes are woefully inadequate and cannot meet current obligations, let alone any program expansion.

MAP-21 is a significant victory, but it does not offer the kind of robust long-term investments our national transportation networks desperately need. The extension of current funding is great, but without finding a way to pay for our surface transportation infrastructure, lawmakers merely kicked the can down the road, leaving the issue for a future Congress to resolve.

In the months ahead, AED will be urging congress to tackle the revenue issue as part of the broader tax and budget reform debate. We hope distributors everywhere will join in that effort and help get the Highway Trust Fund back on solid footing. ■

**MAP-21 provides more than \$100 billion for roads and other infrastructure projects for a period of 27 months, through fiscal year 2014. Industry groups such as AED say additional long-term funding is a necessity.**



**Christian Klein,**  
Association of Equipment  
Distributors VP of  
Government Affairs



## GREEN ROADS

# SUSTAINABLE SOLUTIONS

## Green movement goes beyond buildings as it gains prominence in roadway construction

Throughout the past decade, the idea of “green” construction has continued to gain prominence, mostly in buildings. Those projects include site-work plans, which consider stormwater runoff, the building materials used in erecting the structure and indoor factors, such as low-energy lighting.

By most accounts, the concept of green building is paying off. More recently, that same focus has been put on the road- and bridge-building industry as a way to make more sustainable highways, streets and trails. In the last few years, several institutions and governmental agencies have conducted research in an effort to spotlight best practices and long-term solutions to making the nation’s roadway infrastructure last longer with less environmental impact.

Onsite crushing and recycling of old concrete roadways are becoming standard practices around the country. The materials are often used as subbase under new highways and streets.



The U.S. Department of Transportation’s Federal Highway Administration (FHWA) defines sustainability as “the capacity to endure.” It says a sustainable highway should satisfy our developing society’s functional needs and its economic growth, while striving to enhance the natural environment and reduce consumption of natural resources.

Sustainable transportation may be defined in many ways, according to the FHWA, which describes environmental, social and economic impacts as the three pillars of the “triple bottom line.” Transportation agencies address sustainability through a wide range of initiatives, such as livability, smart growth, recycling, planning and environmental linkages.

To assess a project’s sustainability, FHWA created a self-evaluation tool known as INVEST (Infrastructure Voluntary Evaluation Sustainability Tool), a Web-based collection of best practices that allows states to integrate sustainability into their projects.

FHWA conducted a pilot test of the assessment tool last year and collected feedback, which prompted improvements before the release of Version 1.0 of INVEST this year. Those improvements included the ability to evaluate specific projects through project development criteria; simplified criteria and scoring; and a basic scorecard appropriate for preservation, restoration and small construction projects.

### Working together

In addition to measuring roadway construction sustainability, FHWA provided initial funding for the Recycled Materials Resource Center when it was founded five years



There's a push to use less virgin material and more recycled material in new-road construction. The Greenroads Foundation developed a rating system for Greenroads certification, much like LEED certification for buildings.

ago. The Center's mission is to "... develop and distribute technology needed to use recycled materials in the transportation infrastructure in a cost-effective and environmentally sound manner." The Center has conducted more than 60 research projects, with a major focus on reducing the more than 4.5 billion tons of waste generated annually in the United States.

At the time of the Center's founding at the University of New Hampshire, Associate Professor of Civil Engineering and Co-Director of the Center Dr. Kevin H. Gardner said in a Science Daily article, "We have a real opportunity to rebuild the infrastructure the right way with sustainable materials and socially sensitive designs that protect air, water, land and human resources."

According to the Center, wastes presently being reused or under consideration for reuse in the U.S. include reclaimed asphalt pavement (RAP), Portland cement concrete, recycled concrete pavement (RCP), coal fly ash (CFA), waste tire products, blast-furnace slags, steel slags, coal bottom ash, construction debris, foundry sands and mining wastes.

Certain materials, such as RAP, RCP and CFA, are widely used in highway construction,

the Center notes. Many other waste materials have been used in limited regional or state applications, driven mostly by local pressures to avoid waste disposal. Federal and state interests and initiatives need to come together to address this situation.

### **Recycled toilets lead to first certification**

About the same time as the Center's founding, another group at the University of Washington began developing a sustainability rating for bridge and road building. That led to the founding in 2010 of the nonprofit, third-party Greenroads Foundation, which established the Greenroads Rating System.

Greenroads is much like the more well-known LEED (Leadership in Energy and Environmental Design) certification, which applies to building construction. Greenroads rates projects as Certified, Silver, Gold and Evergreen, with the latter being the highest level.

Ratings are based on several factors, including 11 requirements that must be met for a roadway project to be considered a Greenroad and 37 voluntary "credits." Points

*Continued . . .*

# Sustainable roadways make big difference

... continued

for voluntary credits add to a final score that determines a project's rating. The Greenroads Foundation has conducted more than 100 case studies with more than 20,000 hours of research.

Earlier this year, the Foundation gave its first-ever certification for the Meador/Kansas/Ellis Trail Project in Bellingham, Wash. The \$850,000 project involved new, low-energy, LED street lighting, stormwater management and improved walkways in a six-block span of downtown Bellingham. The project included porous pavement that naturally treats runoff and provides effective stormwater management, along with asphalt with a recycled content of 30 percent and recycled concrete aggregate.

Materials such as these have become somewhat commonplace through the years. So what made this project stand out? The use of more than 400 porcelain toilets, which were crushed and used in the concrete mix.

The innovative idea earned the project Silver Certification.

"Sustainable roadways are not just a dream," said Jeralee Anderson, Executive Director Greenroads Foundation. "This certification represents a culmination of a five-year process to research, develop and implement a sustainability rating system for the roadway industry."

Founder and Greenroads Foundation Board Member Steve Muench said the Greenroads Rating System can be used outside the U.S. Globally, 12 projects are currently pursuing Greenroads certification, ranging from new construction and reconstruction to overlay and bridge projects, according to the Foundation.

"The Greenroads Rating System can be used to help manage, improve and communicate sustainability," said Muench. "It represents an independent verification of sustainable features that truly matter and make a difference." ■

Governmental agencies and outside organizations encourage the use of recycled materials in new roadway construction. Materials include reclaimed asphalt, recycled concrete, waste tires and coal fly ash, among others.



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## NEW PRODUCTS

# NEW, MORE PRODUCTIVE DOZERS

## Komatsu D61-23 dozers have next-generation hydrostatic transmissions that increase productivity, efficiency

When you have a machine that's already proven reliable, improving on its productive features bears a challenge. To do that, Komatsu went directly to users to gather information it used to design and build its new D61-23 model dozers.

The two new models are the standard EX model with new, longer tracks and the low-ground-pressure PX. While the net 168 horsepower of the new Dash-23 models remains the same as its predecessors, Komatsu increased the operating weight.

"We didn't want to just meet the Tier 4 Interim standards to lower emissions, we wanted to reduce customers' owning and operating costs," noted Bruce Boebel, Komatsu Product Manager, Dozers. "Using the valuable input we gathered from our customers, Komatsu designed the new D61s with features we believe make them the most efficient and productive dozers in their size class."

Among the new features are a next-generation hydrostatic transmission (HST) and engine-control technology that improve fuel economy in both Economy and Power working modes. E mode is intended for general dozing and leveling, while P mode offers maximum engine power for slot and uphill dozing and ripping. Komatsu's exclusive HST control system reduces fuel consumption by up to 10 percent in P mode and up to 20 percent in E mode.

A newly designed power-angle-tilt (PAT) blade provides improved curvature to roll material more efficiently. With the new, standard, adjustable blade pitch, operators can set the aggressiveness of the cutting edge to match the application. A new hydraulic blade-angle toggle switch makes blade operation easier.

Blade visibility improved with a sloped engine-hood design, similar to the popular and

award-winning Komatsu D51. A new roomier, integrated ROPS cab sits forward to put the operator closer to the blade and has large glass windows to enhance visibility.

"Several other improvements include being plug-and-play ready for Topcon GPS technology. The user simply has to bolt on a completing kit and it's ready to use," said Boebel. "That further increases efficiency and reduces wasted movement and materials in grading applications. The D61s also work well for land clearing and forestry, so they're versatile machines that fit well into nearly any fleet." ■



**Bruce Boebel,**  
Komatsu Product  
Manager, Dozers

### Brief Specs on the Komatsu D61-23 Dozer

Model	Operating Weight	Net Horsepower	Blade Capacity
D61EX-23	39,099 lbs.	168 hp	4.5 cu. yds.
D61PX-23	41,138 lbs.	168 hp	5.1 cu. yds.

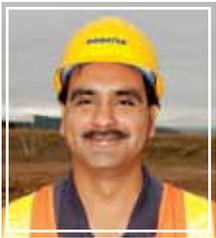
Komatsu's new D61-23 dozers have several new productive and efficient features, including a next-generation hydrostatic transmission that provides up to 20-percent fuel savings, depending on working mode and application.



## MORE NEW PRODUCTS

# NEW WHEEL LOADER

## Large-capacity torque converter improves productivity, reduces fuel consumption in WA470-7



Armando Najera,  
Product Manager

Wheel loader users want a machine that not only provides maximum fuel savings, but does so with the power and productivity needed for a variety of applications. Komatsu's new WA470-7 has those attributes in a redesigned model that meets the Tier 4 Interim regulations.

"The new WA470-7 is great for a wide variety of work, including quarry and construction applications," said Product Manager Armando Najera. "Its predecessor, the WA470-6, was a proven performer, and the Dash-7 maintains its production with up to 8-percent better fuel efficiency and operator productivity features."

The WA470-7 features a newly designed powertrain that has a large-capacity torque

converter with lock-up. This provides improved acceleration for faster hill-climb ability and higher ground speeds (up to 23.8 miles per hour) in load-and-carry applications. The torque converter increases tractive effort for greater productivity in V-cycle applications.

Komatsu Smart Loader Logic, which functions automatically, provides optimal engine torque in all applications. It decreases engine torque when the loader isn't working hard, providing increased fuel savings.

### Better visibility

Komatsu created a quieter, more comfortable cab with better visibility by lowering the front glass and redesigning the dashboard. The seat-mounted right-hand console now has electronic pilot control levers and a forward-neutral-reverse switch.

Operators can modify settings to their individual needs, check operational records and find tips to reduce fuel consumption with Eco Guidance on the new high-resolution monitor. For added safety, a backup camera is standard, providing a view behind the loader.

Komatsu backs the WA470-7 with its exclusive Komatsu CARE program, which helps lower owning and operating costs. Komatsu CARE includes complimentary scheduled maintenance for three years or 2,000 hours and two Komatsu diesel particulate filter exchanges at 4,500 and 9,000 hours within the first five years.

"Factory-certified technicians do the work, using genuine Komatsu parts and fluids, including the two filter exchanges," explained Najera. "It's another Komatsu commitment to lowering owning and operating costs." ■

### Brief Specs on the Komatsu WA470-7

Model	Net Horsepower	Operating Weight	Bucket Capacity
WA470-7	272 hp	52,007 lbs.	5.0-6.8 cu. yds.

The new WA470-7 maintains horsepower but lowers fuel consumption, compared to the previous model. Additionally, a large-capacity torque converter provides greater tractive effort for increased productivity in V-cycle applications.



# WA500-7

From Komatsu - The Loader Experts



The WA500-7 Tier 4 Interim Wheel Loader is a class-leading performer in the aggregate industry with improvements in production, fuel efficiency, operator comfort and serviceability.

- Large-capacity torque converter with lock-up delivers power, speed and efficiency.
- New operator's cab offers improved visibility and ergonomics.
- Efficient Tier 4 Interim engine provides up to a 7% reduction in fuel consumption.
- Komatsu CARE provides complimentary Tier 4 maintenance, including Komatsu Diesel Particulate Filter exchange. Contact your Komatsu distributor for details.

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## DOLLARS & SENSE

# MAXIMIZING FUEL ECONOMY

## Under most conditions, using E mode is your best option

**W**hen digging and dozing in hard materials, you need all the power your machinery can give you. If you're not in those heavy ground conditions and continue to use full power, it's likely you're wasting fuel and putting undue wear and tear on your equipment.

"We've tracked hundreds of thousands of machines since KOMTRAX was introduced, and our data show that in most instances, full power is unnecessary," said Rizwan Mirza, Manager, KOMTRAX. "Fortunately, KOMTRAX indicates whether it's necessary or not, right on a monitor in the cab."

Nearly all Komatsu equipment comes with several mode-setting options, including Power, or P mode, and Economy or E mode, which are the two most commonly used. P mode provides maximum power output, while E mode is for applications in general working conditions and provides maximum fuel efficiency.

When conditions require full power for an extended period of time, the P mode is most appropriate. For excavators, dozers and wheel loaders, that may be working in hard materials or climbing uphill. For excavators, it may also mean deep digging applications.

"The default monitor screen shows operators the work load so they can easily see if they are maximizing efficiency," said Goran Zeravica, Manager, Distributor Operations. "If the Eco gauge is in the green range, then the E mode is appropriate. If the gauge moves into the upper, orange section, it's time to switch to Power mode. Switching is as simple as pushing the button labeled P/E."

"No matter which mode operators select, there may be times a short boost in power is necessary for a particularly difficult area," Mirza added. "Depending on the machine, an operator can

simply press and hold a button on the joystick control to get an instant, 10-percent power increase."

Zeravica spends a great deal of time talking one-on-one with equipment owners and operators throughout North America. He educates them on ways to save fuel.

"One fleet manager told me that he changed all his machines to default to E mode," Zeravica recalled. "That made sure they were in the most efficient setting to start the day, no matter what mode was set the last time the machine was in operation. Soon, the operators were checking to make sure E mode was set before they left for the day. The result was less unnecessary time in Power mode and significant fuel savings." ■



Rizwan Mirza,  
Manager, KOMTRAX,  
ICT Business Division



Goran Zeravica,  
Manager,  
Distributor Operations,  
ICT Business Division



An Eco gauge displayed on the machine monitor shows whether operating in Power or Economy mode is most fuel-efficient.



## TECHNOLOGY AT WORK

# MORE COST-EFFECTIVE GRADING

## Komatsu's IMC team highlights benefits of machine, Topcon GPS combinations



Mike Salyers,  
Product Marketing  
Manager, IMC



Ron Schwieters,  
Product Marketing  
Manager, IMC

Today's construction marketplace is increasingly competitive, often with more contractors bidding on a project than ever before. Finding a way to make businesses more competitive is essential, and Komatsu continues doing that with initiatives such as its new Intelligent Machine Control (IMC) team.

Komatsu's commitment to IMC represents a major investment of resources. The team provides Komatsu distributors and their customers with support for machine technology, such as Topcon GPS grading systems, which have proven to get to grade faster and at a lower cost. Topcon GPS systems interface directly with the machine's hydraulics, providing precise metering of oil flow to the hydraulics for more exact blade positioning during cut-and-fill and fine-grading operations.

"Customers told us they wanted equipment that's 'plug-and-play' ready to accept a Topcon system," said Komatsu Product Marketing Manager Ron Schwieters. "They understand the added value a GPS system brings in terms of more efficient and accurate grading. Our new Tier 4 Interim D65-17 and D61-23 dozer models are equipped so the user can hook up a Topcon GPS system and be running within hours. Older machines can also be retrofitted for Topcon systems."

Mike Salyers, another Komatsu Product Marketing Manager, said there are several ways Topcon GPS systems provide cost savings. "Grade staking is virtually eliminated because the systems can determine where the machine is in relation to final elevation. That means there's no need for a laborer to constantly check grade. If it's a cut operation, fewer passes to grade saves fuel and reduces wear on the machine. On the flip side, the chance for overfilling is reduced, so there's less waste."

IMC team members say a Komatsu machine with a Topcon GPS system benefits businesses of all sizes. "Users of these systems tell us they see a return on investment very quickly, usually within the first year, and sometimes on the first job where they use it."

"Every company bidding on a project starts from the same point in terms of materials to be moved," added Salyers. "Being competitive involves several factors, including getting to final grade faster. We've found that can often be achieved using Komatsu equipment with a Topcon grading system."

For more information, contact Mike ([msalyers@komatsuna.com](mailto:msalyers@komatsuna.com)) or Ron ([rschwieters@komatsuna.com](mailto:rschwieters@komatsuna.com)) at the IMC team at Komatsu America. ■

Dozer models, including the Tier 4 Interim D65-17, come "plug-and-play" ready for Topcon GPS systems that help operators get to grade faster than a manual dozer.



# ARTICULATED TRUCKS

From Komatsu – The Truck Experts



The redesigned Tier 4 Interim Articulated Trucks will boost your productivity and lower your costs. From increased payload to improved traction control, the truck experts at Komatsu once again deliver on your need for a lower cost per ton moved.

- Komatsu Traction Control System (K-TCS) automatically increases performance in soft ground conditions.
- New operator's cab provides better visibility and ergonomics.
- Efficient Tier 4 Interim engine provides up to an 8% reduction in fuel consumption.
- Komatsu CARE provides complimentary Tier 4 maintenance, including KDPF exchange filters. Contact your Komatsu distributor for details.

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# Customer Care

From Komatsu - The Product Support Experts



You need your machines running to keep your business running. And you need complete confidence in your expert service team to keep them running at maximum productivity.

Komatsu certified, factory-trained technicians have the knowledge and determination to make repairs right the first time. Our parts inventory and distribution systems allow us to get most replacement parts to you in 24 hours or less.

At Komatsu, customer satisfaction is our number-one priority.

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## AT YOUR SERVICE

# GREATER PARTS EFFICIENCY

## Training from Komatsu helps parts personnel respond more quickly to customer inquiries

**W**hen you need parts, whether for a scheduled service or a machine that's down, two important factors are on your mind: are they available, and how fast can I get them? You want the person you are dealing with to give you both answers quickly.

"Our goal at Komatsu is to take care of the customer as efficiently as possible," said Glenn Schindelar, Senior Marketing Manager. "Our distributors' parts and product support personnel have a good base of experience. We build on that by providing educational opportunities to help them better understand our products and procedures, which allow them to quickly and accurately identify parts and their supply status."

Komatsu offers intensive training courses at its Cartersville, Ga., Training and Demonstration Center. Through regularly scheduled, week-long sessions, the company holds as many as 58 classes. Topics include Komatsu Parts Systems, KOMTRAX, Undercarriage Maintenance Management and more. Komatsu offers basic and advanced courses for some subjects, with ample hands-on training.

"We believe it's not enough to just sit in a classroom," Schindelar noted, adding that many distributors choose to send product support reps and service technicians. "We provide real-world opportunities to touch and operate machines and understand how systems work and wear. Komatsu personnel lead both classroom and hands-on training, utilizing experts in the field rather than using outside training resources. That's important, because if participants have a question or issues later on, they can contact their Komatsu trainer for support."

Schindelar added that the training sessions provide another good resource for distributor

personnel. "During the time there, they can network with the staff and their counterparts from other distributors. It allows them to exchange ideas and personal contact information. We believe that's a great benefit that's paid dividends through the years."

Komatsu began offering the training in 2004, and since then, more than 2,000 people have attended the sessions. Those who accumulate 100 hours or more are certified Product Support Professionals. "It takes dedication to learning to achieve this certification. An individual must attend at least three, week-long sessions to achieve the 100 hours," Schindelar explained. "This is an exclusive and highly regarded designation. It shows a commitment by the person attending as well as by the distributor that makes the financial investment to send personnel." ■



**Glenn Schindelar,**  
Senior Marketing  
Manager

**When customers call for parts, they want answers as to availability and delivery time. Komatsu provides many hours of training so distributors' parts personnel can answer those questions quickly and accurately.**



# MAXIMIZING UPTIME

## Vice President, Service, says Komatsu is committed to providing unrivaled, quality service



*This is one of a series of articles based on interviews with key people at Komatsu discussing the company's commitment to its customers in the construction and mining industries — and their visions for the future.*

**Hiro Higashiyanagi,  
Vice President, Service**

In April of this year, Hiro Higashiyanagi became Vice President, Service, responsible for overall service activity throughout North America and for mining trucks globally. Higashiyanagi, who brought with him more than three decades of experience with Komatsu, believes service is just one aspect of Komatsu's overall commitment to customer satisfaction.

"Service is not a stand-alone entity," emphasized Higashiyanagi. "We work closely with manufacturing, sales, parts, training and other areas. Each of us is integral to the total picture. For example, service has to stay up-to-date on the latest product developments and any new parts that may be involved so we can support those machines. Technician training is a commitment we make to meet those needs. The ultimate goal of this integration is to make customers more efficient, productive and profitable."

Higashiyanagi has been working to achieve that since he started with Komatsu 36 years ago. He's always been involved in service, traveling around the globe in various positions. He's worked in Russia, Australia and South Africa, among other locations.

"When customers' equipment is down for any reason, it costs them time and money," he said. "That's true everywhere. I enjoy working with customers to understand their businesses and learn how Komatsu can better meet their needs from a service standpoint to help maximize their uptime."

Higashiyanagi is an avid golfer. He and his wife, Akiko, have been married for 29 years and have two children.

**QUESTION: What are Komatsu's strengths when it comes to service?**

**ANSWER:** One is providing outstanding and unrivaled, quality service to each and every customer, whether that customer owns a single machine or a fleet of large mining equipment. Our goal is to provide all our customers with the value they expect from their Komatsu equipment. That means remaining productive and efficient throughout the machines' lifetime. We're making that happen with programs such as Komatsu CARE, which provides complimentary scheduled maintenance on Tier 4 Interim machines, including Komatsu Diesel Particulate Filter changes.

Another is our strong and long-term relationship with our distributors. Programs such as Komatsu CARE wouldn't be possible without the skilled technicians at our distributor locations. Komatsu provides factory-certified training that keeps our technicians up to date with the latest technology. This helps our distributors maintain quick, responsive service that keeps our customer's machines up and running. This is our commitment to our customers.

Finally, we believe Komatsu has a technological edge. With our KOMTRAX system, Komatsu and its distributors can monitor machines 24 hours a day, seven days a week and know when to schedule maintenance and ensure it's done on time. We take a very proactive approach.

**QUESTION: How is the Komatsu CARE program working?**

**ANSWER:** At nearly 100 percent, our success rate in servicing machines eligible under the Komatsu CARE program is extraordinary. Our customers are delighted because they know the

services are done correctly and completed at the right time. It keeps their machines running at maximum productivity and maximizes availability, which results in greater customer profitability. A proven track record of scheduled maintenance through Komatsu CARE is another benefit; as it increases the residual value of the machine by providing the new owner with all the service records for the life of the machine.

**QUESTION: Besides Komatsu CARE, how else does Komatsu distinguish itself when it comes to service?**

**ANSWER:** Komatsu believes in building solid relationships with our customers, and we like to meet with them face-to-face every chance we get. We want to be there for customers from the time they purchase a machine to when they sell or trade it, and we want to help them meet their objectives. Our customers provide us with valuable feedback that allows us to build better equipment and continue to improve parts and service capabilities.

**QUESTION: How do you measure success from a service standpoint?**

**ANSWER:** Customer retention. Service is responsible for customer satisfaction after the sale. We're dedicated to maintaining our customers' machinery so it continues to provide them availability, productivity and efficiency. Doing so involves working with customers to understand their specific operations and the challenges they face. Komatsu and our distributors want to partner with them to jointly develop solutions to manage and minimize those challenges. Having parts readily available if they do their own maintenance and providing service through a maintenance agreement are just two examples. We follow up extensively and conduct satisfaction surveys to help us see our strengths and identify areas of improvement.

**QUESTION: Are you working on anything new?**

**ANSWER:** Similar to our product lines, we're always striving to improve service. Expanding the Komatsu CARE program is one area on which we're working. Giving customers a menu of options to choose from when it comes to maintenance is also something we're pursuing. ■



Komatsu technicians are skilled in working on all types of machinery, from tight-tail-swing excavators to the largest mining equipment.



Innovations such as KOMTRAX allow Komatsu and its distributors to track machines and schedule on-site service at a time and location convenient to the customer.



Extensive training helps Komatsu distributor technicians quickly diagnose and fix issues, as well as provide scheduled maintenance, such as fluid and filter changes.



## INDUSTRY EVENT

# MINEXPO RECAP

## Komatsu features machinery and support capabilities at quadrennial mining showcase



**Bob Post,**  
Komatsu Director  
of Marketing  
Communications

One would expect a leading manufacturer in mining machines to have one of the largest displays at MINExpo, introducing cutting-edge equipment and support capabilities that increase production. Komatsu did just that at the most recent quadrennial event in Las Vegas, showcasing six machines, Modular Mining, KOMTRAX Plus® and KOMVISION™.

Products on display included the new 200-ton-class 730E (AC) haul truck that's now AC-driven, as well as a PC4000 with advanced, four-circuit, Hydropilot hydraulics that deliver precision control and extended reliability, which lower overall per-ton costs. Rounding out the products were a 960E-2K electric truck, an HD785-7 haul truck, a WA900-3 wheel loader and a D375A-6 dozer.

"MINExpo is a good opportunity for anyone in the mining industry to see first-hand the latest in mining products and make comparisons," said Bob Post, Komatsu Director of Marketing Communications. "But mining is about more than massive pieces of equipment. It's about

productivity and moving materials safely and efficiently. That's why in addition to products, we offered informative workshops on topics such as estimating production, as well as highlighted ways we can help mines lower owning and operating costs through state-of-the art technology like KOMTRAX Plus."

KOMTRAX Plus is Komatsu's remote, machine-monitoring system for mining size products that provides valuable information to help operations track critical data. "It's a tool that can aid in lowering operation costs," said Post. "By tracking data with KOMTRAX Plus, mines can take a proactive approach to maintenance and other operational costs. It allows them to track production, idle time, pressures, temperatures and trends. If they see something go out of normal tolerance areas, they can address it before it becomes a major breakdown."

### Introducing KOMVISION

Post noted that Komatsu's exclusive innovations, such as KOMTRAX Plus and KOMVISION have been driven in part by customer input. "KOMVISION is a whole new layer of awareness for haul-truck operators. It uses a combination of radar and cameras to give the operator a virtual 360-degree view all around the machine," he explained. "It provides a more comprehensive perspective than mirrors alone and signals an alert if an object is in the detection area.

"Komatsu is committed to providing solutions to help mines achieve production goals at lower costs," Post continued. "We wanted MINExpo visitors to come away with the knowledge that Komatsu takes a comprehensive approach to improving their mining operations through products and technology designed to increase efficiency, productivity and profitability." ■

Komatsu displayed several machines at MINExpo, including its new AC-drive 730E (AC) electric truck and PC4000 excavator. It also highlighted support capabilities and innovations such as KOMVISION™.



## INDUSTRY NEWS

# ADDITIONAL MONEY SOURCES

## Infrastructure programs provide funding within and beyond the new highway bill

Passage of the highway bill, Moving Ahead for Progress in the 21st Century (MAP-21), brought more than \$100 billion in funding for roads, bridges and other infrastructure through the end of fiscal year 2014. But that's not the only source that may be available to those looking for ways to fund construction projects.

MAP-21 provides significant funding for the Transportation Infrastructure Financing and Innovation Act, or TIFIA. The program provides credit assistance to states and localities wanting to pursue transportation projects of regional and national significance. It seeks to leverage federal funds to attract private and other nonfederal dollars, according to Christian Klein, President of the Associated Equipment Distributors.

Financing assistance through TIFIA — which is available for up to 33 percent of an eligible project's costs — comes with three options: through secured loans that offer flexible repayment terms and allow for financing of both construction and capital costs, allowing borrowers to take up to 35 years to repay the loan; loans whereby the federal government guarantees a borrower's repayments to a nonfederal lender; and standby lines of credit to supplement project revenues for up to 10 years after completion.

According to the Federal Highway Administration, each dollar of federal money can provide up to \$10 in TIFIA credit assistance and leverage \$30 in transportation infrastructure investment.

"That means the \$1.75 billion authorized for TIFIA in MAP-21 (\$750 million in 2013 and \$1 billion in 2014) could generate as much as

\$52.5 billion worth of construction activity," according to Klein.

### Unappropriated earmarks available

In addition, Transportation Secretary Ray LaHood announced a program to allow states to tap into \$473.4 million in highway funds earmarked for projects under past appropriations measures but never spent. States had until Oct. 1 of this year to identify projects to designate their share of the funds to, and obligate those funds by Dec. 31.

"These idle earmarks have sat on the shelf as our infrastructure continued to age and our construction workers stood on the sidelines," said LaHood. "These funds need to be put to use now so we can get people back to work." ■

States may be able to leverage additional funds for transportation projects by using TIFIA financing. They can also tap into unobligated funds that were previously available under past appropriations measures but never spent.



## MORE INDUSTRY NEWS

### CBO report looks at infrastructure bank potential

A study from the Congressional Budget Office highlights the potential advantages and disadvantages of a federal infrastructure bank, which Congress has proposed several times. The bank “would select new, locally proposed construction projects for funding on the basis of a number of criteria, including their costs and benefits, and would provide financing for the project through loans and loan guarantees,” according to the CBO.

It further stated that to repay the loans, projects financed through the infrastructure bank would have to include tolls, taxes or other dedicated revenue streams. An advantage of the bank is that it could encourage sponsors of the projects to charge users for the benefits they receive, said the CBO. A disadvantage is that it would not differ substantially from the loans and loan guarantees already offered by the Department of Transportation through its TIFIA program. The full report can be found on the CBO’s Web site at [www.cbo.gov](http://www.cbo.gov). ■

### DOT awards \$500 million in TIGER grants

The Department of Transportation has awarded \$500 million in TIGER (Transportation Investment Generating Economic Recovery) grants in 2012, with 35 percent of funds going toward highway and bridge projects. Forty-seven recipients from 34 states and the District of Columbia received grants.

This year’s grant recipients were selected from more than 700 applicants that submitted requests for projects totaling \$10.2 billion. These grants bring the total spending under the TIGER program to more than \$3 billion since it was established as part of the 2009 Recovery Act. ■

### CONEXPO exhibit space sales on record pace

Although it’s still more than a year until CONEXPO-CON/AGG, sales for exhibit space are at a record pace, according to the show’s organizer. The triennial event, which showcases the latest in equipment innovation, is to be held March 4-8, 2014, at the Las Vegas Convention Center. It is co-located with the International Fluid Power Exposition.

“Attendees will find the newest product innovations to help them work smarter. From large companies to specialized businesses, from North America and around the world, it will all be here,” said Megan Tanel, CONEXPO-CON/AGG Show Director and Association of Equipment Manufacturers VP Exhibitions and Exhibits. ■

### BLS anticipates rise in construction employment

A report from the U.S. Bureau of Labor Statistics (BLS) says the need for construction workers will increase by 33 percent with an anticipated boom in construction expected to create 1.8 million jobs by 2020. All sectors of the construction industry will contribute, but the report pointed out that construction employment, which lost 2.2 million jobs from 2006 to 2010, won’t return to prerecession levels by 2020.

A 4-percent increase in the category of Mining, Quarrying, Oil & Gas is expected, with nonmetallic mineral mining and quarrying accounting for nearly all job growth. Coal and metal ore are expected to decrease, with the fall attributed mainly to technology gains that boost productivity. The report can be seen at [bls.gov/ooh/About/Projections-Overview.htm](http://bls.gov/ooh/About/Projections-Overview.htm). ■

# New fuel-efficiency standards announced

New standards announced in August will nearly double fuel efficiency of cars and light-duty trucks by model year 2025 to an equivalent of 54.5 miles per gallon. Major automakers, which have to reach an average of 35.5 mpg by 2016, supported the standards.

According to the Department of Transportation, the latest standards will

save consumers more than \$1.7 trillion at the pump, an average of more than \$8,000 by 2025 throughout the lifetime of the vehicle. It said a family purchasing a model year 2025 vehicle, would see net savings comparable to lowering the price of gas by about \$1 per gallon. Further, it claims oil consumption would be cut by more than 2 million barrels per day by 2025, reducing reliance on foreign oil. ■



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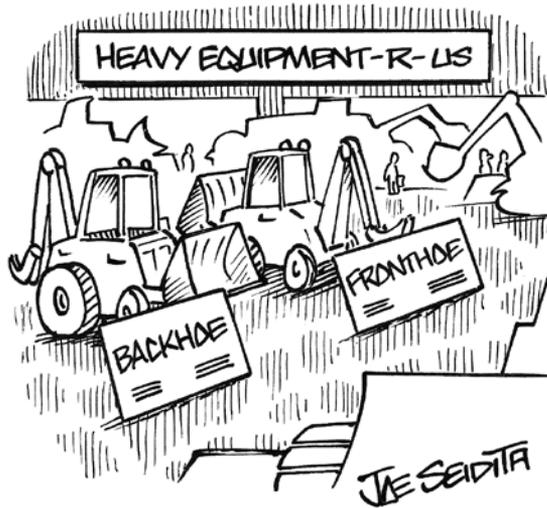
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# SIDE TRACKS

## On the light side



## Brain Teasers

Unscramble the letters to reveal some common construction-related words. Answers can be found in the online edition of the magazine at [www.RMLRoadToSuccess.com](http://www.RMLRoadToSuccess.com)

1. T P E H D    \_ \_ \_ P    \_ \_ \_
2. S E T A H U X    \_ \_ \_ \_ A    \_ \_ \_ \_
3. L V E A V    \_ \_ \_ \_ \_ E
4. W I L R A F O    \_ \_ \_ \_ L    \_ \_ \_

## Did you know...

- Abraham Lincoln, who invented a hydraulic device for lifting ships over shoals, was the only U.S. president ever granted a patent.
- Antarctica is the only continent without reptiles or snakes.
- Baskin Robbins once made ketchup ice cream. This was the only vegetable flavored ice cream produced.
- The only active diamond mine in the United States is in Arkansas.
- Hawaii has the only royal palace in the United States - Iolani.
- Bats are the only mammal that can fly.
- Maine is the only state in the United States whose name is just one syllable.
- The only river that flows both north and south of the equator is the Congo. It crosses the equator twice.
- The number 4 is the only number in the English language that has the same number of letters in its name as its meaning.



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**STOCK #EMD109**



**STOCK #EM67**



**STOCK #EMD7786**



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# USED EQUIPMENT FOR SALE

## HYDRAULIC EXCAVATORS

YEAR	MAKE	MODEL	HRS	STK#	PRICE
2007	KOMATSU	PC300LC-7EO	3,160	EMD250	\$175,000
2010	KOMATSU	PC200LC-8	1,123	EMD7124	\$135,000
2005	KOMATSU	PC400LC-7	5,918	EMD247	\$165,000
2007	KOMATSU	PC200LC-8	2,455	EMD080	\$129,000
2007	KOMATSU	PC220LC-8	2,425	EMD67	\$149,000
2007	KOMATSU	PC200LC-8	1,713	EMD229	\$142,105
2007	KOMATSU	PC300LC-7EO	3,982	EMD252	\$175,000
2008	KOMATSU	PC200LC-8	1,954	EMD109	\$135,000
2011	KOMATSU	HB215LC-1	267	EMD7127	Call for Pricing

## WHEEL LOADERS

2007	KOMATSU	WA500-6	6,339	EMD7624	\$239,000
2007	KOMATSU	WA500-6	7,276	EMD7623	\$239,000
2001	KOMATSU	WA320-3MC	6,098	EMD7052	\$75,000

## DOZERS

2007	KOMATSU	D61EX-15	3,826	EMD290	\$119,000
2007	KOMATSU	D39EX-21A	3,139	EMD7786	\$59,000
2007	KOMATSU	D51EX-22	2,650	EMD7022	\$119,000
2007	KOMATSU	D61EX-15	2,800	EMD293	\$149,000
2009	KOMATSU	D61PX-15	3,761	EMD7386	\$142,000

Availability is constantly changing. Check with your Road Machinery salesman for your used equipment needs.

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